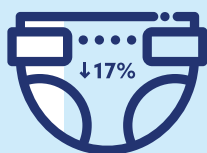


WaterWipes® reduces incidence & shortens duration of DD in premature babies¹

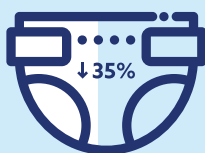


'Real-world' data in 1,070 premature babies

Use of WaterWipes, alongside perineal skin care guidelines:



Reduced overall diaper dermatitis incidence in premature babies by **17%**



Reduced severe diaper dermatitis incidence in premature babies by **over a third**

Shortened duration of severe diaper dermatitis in premature babies by **more than half**

57%

3.5 days

(per 100 patient-days)



\$0.79/day saving with WaterWipes vs **cloth/water** method



WaterWipes were successfully used in **premature babies** less than **30 weeks gestation** (11% were <30wk GA)



First clinical study in a **NICU** to show that WaterWipes are **well tolerated** by both term and preterm infants

WaterWipes contain minimal ingredients

99.9%



high purity water



a drop of fruit extract



Did you know?

Validated by the Skin Health Alliance as purer than cotton wool and water, WaterWipes provide gentle cleansing for the most delicate newborn skin and premature babies.



Research demonstrates cleansing perineal skin with diaper wipes that are free of potential irritants can be **more beneficial** than using cloth with water and help **reduce skin irritation**.^{2,3}

Other wipe products



WaterWipes



WaterWipes are a non-medicated wipe option made with **99.99% high purity water and a drop of fruit extract**. Other baby wipes on the market contain an average of **17 ingredients**.*

*Calculation based on the average number of ingredients included within mainstream baby wipe products available globally.