What is eczema?

Eczema is a condition that causes the skin to become itchy, dry, and cracked. Atopic eczema is the most common form of the condition. Babies often develop atopic eczema before their first birthday. In most cases, babies will have only small patches of dry skin, but in some cases, it can become widespread and skin can become inflamed across the body.¹

On lighter skin, the condition may appear red, and on darker skin, the eczema can appear dark brown, purple, or grey.¹ Eczema can affect any part of the body, but it mostly affects the hands, insides of the elbows, backs of the knees, and the face and scalp in children.¹





Does my baby have eczema?



Eczema looks and acts differently in infants than it does in older children. The location and appearance of eczema changes as they grow, so it's important to know what to look for during every stage of your infant's life.

In their first 6 months:²

- Eczema usually appears on the face, cheeks, chin, forehead, and scalp.
- The condition can spread to other areas of the body, but not usually in the nappy area, where moisture protects the skin.
- ♦ The skin at this stage tends to look redder.
- Eczema often appears on your baby's elbows and knees — places that are easy to scratch or rub as they're crawling.
- If the eczema rash becomes infected, it may form a yellow crust, or small "pus bumps" on the skin.

What causes eczema?

There isn't a specific cause for eczema. While eczema is genetic, it also has to do with a baby's overactive immune response to environmental factors.³





Treatment for eczema

There is currently no cure for eczema but there are treatments available. Some tips for managing your baby's eczema include:



- Using lukewarm water to bathe your baby
- Using fragrance-free products
- Avoiding scrubbing the baby's skin
- Limiting bath time to 5 to 10 minutes
- Moisturising your baby with fragrance-free moisturiser

Identify and eliminate triggers4

 Understand your baby's skin and what causes an eczema flare up, such as soap, laundry detergent, pet hair, etc.

Use moisturising fragrance-free products such as lotions, creams, or ointments¹

These soften the skin and reduce
the itchiness

Reduce your baby's itching by:5

- Applying a cool compress to the skin
- Adding colloidal oatmeal to their bath

If you have any questions or concerns about your baby's skin, please talk with your doctor.

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